

April 16 & 17, 2025



Exhibitor Booth Sales Prospectus

Upper Midwest Electrical Expo

Minneapolis Convention Center
Hall D
Minneapolis, MN

What You Need To Know

Booth Prices and Member Discounts - 300 Booths Available:

The Expo is presented by individual members of the NCEMC - North Central Electrical Manufacturers Club. The event is managed by the staff of the NCEL - North Central Electrical League. Below are the 2025 booth Prices:

NCEMC Member Booth Price: \$2,625 (selection starts Oct. 25, 2024)

NCEL Member Only Booth Price \$3,125 (selection starts Nov. 4, 2024)

Non-Member Booth Price: \$3,500 (selection starts Nov. 14, 2024)

Booth Size, Carpeting, Colors, and Equipment:

- 10' X 10' booth
- Standard booth ID sign
- Booth carpeting
- Backside draping.

Other furnishings can be obtained from Fern via its Exhibitor Services Kit. You are welcome to furnish and move in your own booth equipment at no added cost. Booth space has a 10' back drape limit with 3' side divider draping. **No signs, displays, or equipment is permitted above the 10' booth height or above the 3' side rails at a point beyond 5' from the back wall. Booths along the exterior walls of the exhibit hall may exceed the 10' height restriction.** Displays must be erected so as not to obscure or interfere with any adjacent exhibit space. Exhibit Rules and Regulations are found on the reverse side of your Exhibit Space Booth Contract.

Booth Space Selection Procedures For NCEMC Members, NCEL Members, and Non-Members:

Individual members of the NCEMC have the first choice of booth space at their October 25, 2024 booth drawing meeting. NCEL members (who are not NCEMC members) will have their chance to select the remaining space starting on November 4, 2024, via contacting the NCEL office. Qualifying non-member exhibitors can obtain remaining booth space on a first-come, first-served basis, beginning November 14, 2024, by calling Abby Andvik, Expo Manager at (952) 854-4405. We expect to start a waiting list of exhibitors after all booths are sold.

If you are not a dues-paying member of NCEMC or NCEL by June 1st, 2024, you are not eligible to obtain any new member discounts or receive any preference in obtaining booth space.

The Upper Midwest Electrical Expo is strictly a manufacturer's and agent's trade show. Each exhibitor is to display only those electrical products or services that are sold by the electrical manufacturer in its regular course of business. The Expo Manager reserves the right to eject and exhibit, or any part thereof, which is not in meeting with the general character and overall objectives of the event. Exhibit space will be sold only to direct manufacturer representatives or manufacturer's agents of electrical or electrically related products. Distributors are not allowed to obtain booth space. No Exceptions!

Exhibitor Move-In and Move-Out Dates:

Exhibitors can drive into the exhibit hall for loading/unloading. Exhibitor move-in begins on Tuesday, April 15 and your booths must be assembled by 9:00 AM on Wednesday, April 16. Removal and move-out begins at 4:00 PM on Thursday, April 17, and must be completed by 11:00 AM on Friday, April 18. It is your responsibility to arrange shipping, installation, and dismantling for your exhibit yourself through Fern.

Important Dates

October 1, 2024

Sponsorship Packages Available

October 25, 2024

NCEMC Member Booth Draw

November 4, 2024

NCEL Members Booth Selection
Opens

November 14, 2024

Non-Member Booth Selection Opens

January 31, 2025

Sponsorship & Booth Payments Due

February, 2025

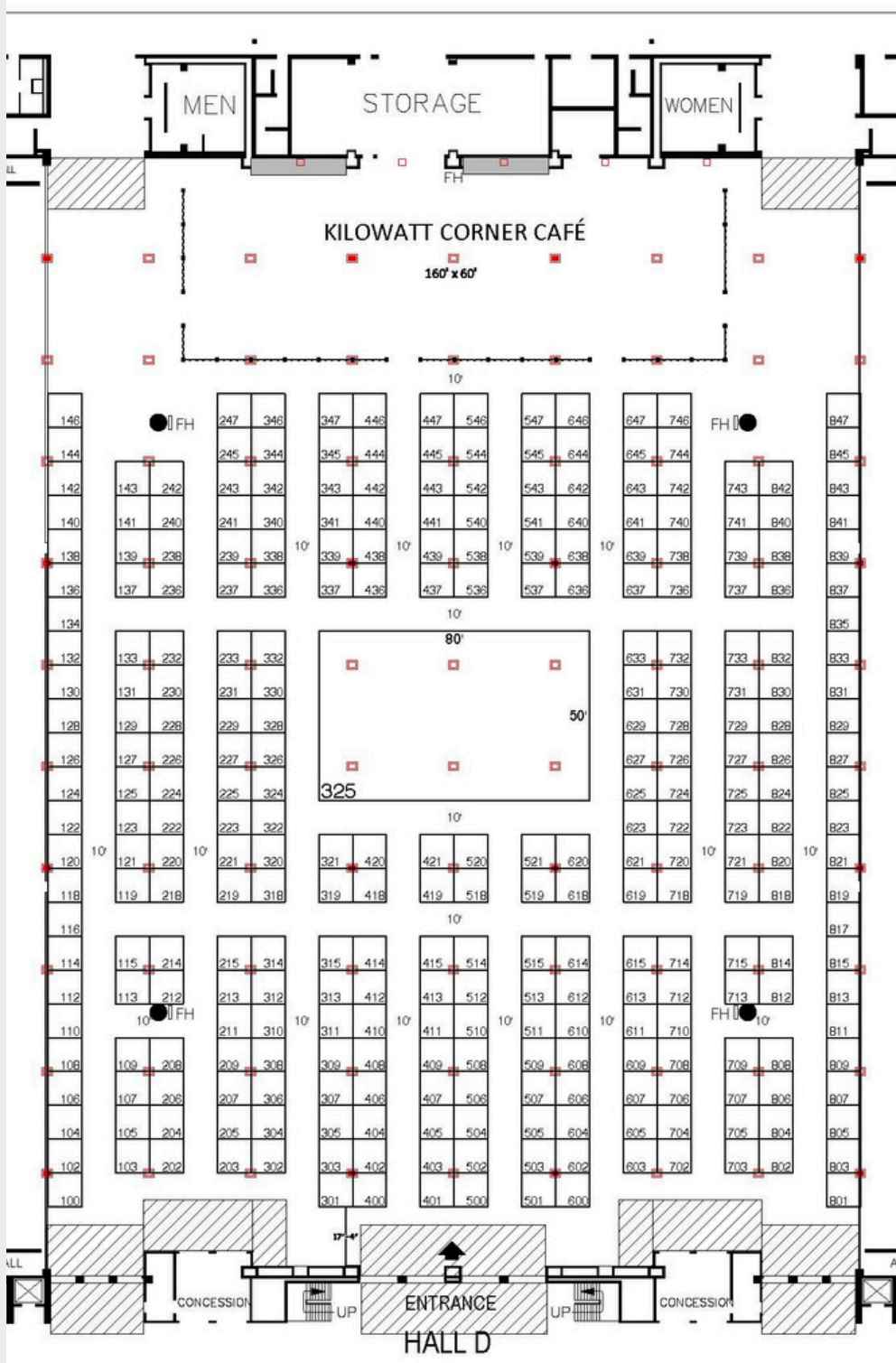
Exhibitor Service Kits Distributed
Show Guide Advertising Due

March, 2025

Hilton Hotel Reservation Deadline
Order Conexsys Lead Retrieval
Exhibitor Badge Registrations Due

April, 2025

April 15: Exhibitor Move-In
April 16: Expo Open 10 am-5 pm
April 17: Expo Open 10 am - 4 pm
NCEL Student Day
April 18: Exhibitor Move-Out



Lodging

Minneapolis Hilton Hotel:

The Hilton Hotel is located two short blocks away via Skyway from the Convention Center.

Reservations: (612) 376-1000

Expo Room Deadline: March 14, 2025

Expo Room Rate: \$199 per night + tax

Delta: Up to 10% off all flights into Minneapolis

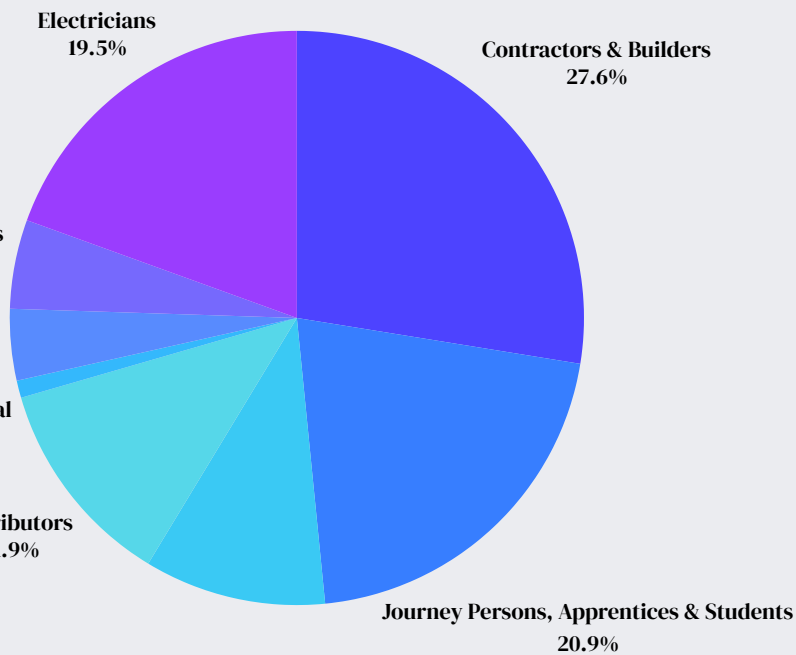




2025 Expo Committee

Expo Chair: Pete Deeg, Rouzer Group
 Manager: Abby Andvik, North Central Electrical League
 Ashley Suess, Hubbell Wiring Devices
 Mike Skovran, EMS Partners
 Mason Coudron, DSG
 Aviva Peck, North Central Electrical League
 Tori Tollefson, North Central Electrical League

2023 Expo Attendance Breakdown



Expo Attendance History

2023 Attendance: 7,199
 2021 Attendance: 6,074
 2018 Attendance: 9,527
 2016 Attendance: 10,052
 2014 Attendance: 9,913

2023 Exhibitor List

3M Electrical Products
ABB
ABB Critical Power
ABB Installation Products
ABB Light Alarms/EX Solutions
Acme Electric
Acuity Brand Lighting
AdvancedTek
AFL Fiber Optics
AFX Lighting
AJB Sales
Alan Wire
Aleo Lighting
Allied Moulded Products
American
American Midwest Power
Anamet Electrical
Appleton
Arlington Industries
Atkore
Axis Lighting
Barron Lighting
Basor Electric
Bergen Industries/ Ferret Tools
Berko
Bodine
Bridgeport Fittings
BRK
Broan/NuTone Group
Bryant
Burndy
Caddy Corporation/nVent
Cadet & Dimplex
Cantex
Cembre Inc.
Center for Energy & Environment
Cerrowire LLC
Cert-In Software Systems, Inc.
Chalfant Cable Tray
Chance - Hubbell
CircuitIQ Inc.
Classic Wire & Cable
Colonial Wire
Wesanco
Cooper Lighting
Copperweld
Cree Lighting
Cummins Sales & Service
Current by GE
Current HLI
Cyber Tech Lighting Inc.
Data Center Systems Inc.
DAVIS
Delta Breez
DeWalt Tools/Lenox
Dialight
Diode LED
Doeren Sales & Associates
Dottie
Douglas Lighting Controls
Dunbar
Icoteck
Easy Heat-Nelson Heat
Eaton
Eaton Crouse-Hinds/B-Line
Eaton Legacy
Eaton-Bussmann
Eaton-Crouse-Hinds Industrial
Eaton-Power Systems
Edwards Signaling
Eiko
Electric Component Sales (ECS)

Electrical Advertiser
Electrical Association
Electri-Flex
Electro-Mechanical Industries, Inc.
ElectroTech Inc.
EMS Partners Inc.
Encore Wire
EnerSys Battery - RCOM
Engineered Products Co.
Engineered Products Co.
ESA Fabrication
ESL Vision
Esen Technologies
Eti
EverLast Lighting
EvoCharge
EXPO History
Federal Signal
FLIR/EXTECH
Fulham
G&G Lighting
Genesis
GM Lighting
Greaves
G-Strut Industries
Halco Lighting Technologies
Hammond Manufacturing
Hammond Power Solutions
Hapco Poles
Harger Lighting & Grounding
HM Cragg Critical Power
Hoffman Enclosures
Hubbell Wiring Devices
Hubbell/Quazite
IBEW
ICI
IDEAL Industries
I-Gard
ILSCO
Intermatic
Interstate Power Systems, Inc
IPEX
Jasper Engineering & Equipment Co.
Kenall
Kenwood/WS Communications
Keystone Technologies
Kichler Lighting
Kidde
Killark
King Electrical Manufacturing Co.
Knipex Tools
Kraloy Fittings
Lake Street Works
LEDVANCE
Legrand
LESCO Inc.
Leviton Manufacturing
Life Safety Lighting
XtraLight
Light Efficient Design
Lillipad Work Solutions
Linear Solutions Inc.
Litetronics LED Lighting
Littelfuse
Louisville Ladder
LS Cable & Systems USA
LSI Industries Inc.
Luma Sales Associates
Lumecon
Lutron
Lutze
Maddox Industrial Transformer

Magnum/Nitroset
MaxLite
Meltric
Mersen
Midwest Electric Products
Milbank
Millerbernd Manufacturing Co.
Milwaukee Tool
Minerallac
Morris Products
Mosebach Manufacturing Co.
MRL Company
Mulcahy Company
NCEL History
NCEL PluggedIN
NCEMC Charity Golf Tournament
NECA
New Star Lighting
NICOR Lighting
Nora Lighting
North Central Sales East
NSI Industries
NuCor/Republic Conduit
nVent/Applied Products
Olsun
VANTRAN
Neotech Solutions
Omni Cable
Orbit Industries Inc.
Ouellet Electric Heat
Panasonic Ventilation
Stabeck Sales
Panduit
PCCS Inc.
Philips Lighting / Advance Signify
Picoma Industries
PLC Multipoint Inc.
Polywater
Power Temp Systems
Powerside
Prime Conduit - GJ Sales
Primus Marketing Group
Priority Wire & Cable
Project 2 Payment
Prysmian
Pulse Products
QSSI
Qualus
RAB
Rack-A-Tiers
RACO
RDA Lighting
Rectorseal
Red Sky Lighting
Remarcable Inc.
Remke
Robroy Industries: Raceway Division
RP Lighting + Fans
Salzer U.S.A.
Saginaw Control & Engineering
Saylite/Mobern Lighting/ES&D
Schneider Electric
Post Glover Lifelink
Scott Engineering
Service Wire Company
Siemens Industry
Signify/Pulse Products
SLG Lighting
Southwire
Southwire TCAS
SP Products/ ES&D
Spectrum Lighting

Spike Electric Controls
Stahlin Enclosures
States Manufacturing
Stelpro
Syston Cable
Task Lighting & Power
Techbrite
TF Kable
Time Mark Corporation
Total Energy Systems LLC
TPI Corporation
Tremar Corp
Trimble/Vuilding Point America West
U.S. Charging
USI
Veto Pro Pac
Wago
Wattstopper
Wave Lighting
WESTINGHOUSE
Western Tube & Conduit
Wheatland Tube
Wiegmann
Wiha Tools
Windsor Wire
Winnie Industries
Gigabit Sales
Xicato Inc.
Ziegler Power Systems
ZLED Lighting